



PCAM
Professional Coaches Association of Michigan

PCAM Newsletter

July 2010

Hello Friends of PCAM!

Great things are happening both in PCAM and in the International Coach Federation... Hopefully, this communication will find you celebrating the successes of the summer, and looking forward to even greater success this Fall.



As I write this newsletter I am celebrating the time that I and Kathy Igoe, PCAM treasurer, spent this weekend with Ian Woodall, "The Tao of Mt. Everest" who I will say more about later in this newsletter. During the time we spent with Ian, I was impressed with the clarity he exhibited about who he is, his purpose, his passions, his strengths and limitations, his plans for action, and his desired outcomes. It occurred to me that that is at the core of what we hope to create with our clients as coaches as we support them to move from where they are to where they want to be. Clarity is a wonderful thing, and I desire it for all of you who are reading this communication.

So, what great things have you been up to, and if you haven't been up to any, why not? As members and friends of the coaching community we owe it to ourselves and our respective communities to model the greatness that we desire to inspire in others. Socrates is noted for having said, "the unexamined life is not worth living." I challenge all of us to examine our lives and our coaching practices to determine what things might be at play that are keeping us from our own personal greatness! The clarity that such an examination would foster would greatly propel us toward the success we both desire and deserve!

Ian Woodall Presentation: September 21, 2011!!!

As has been previously communicated, PCAM and Wayne State University are co-sponsoring a presentation by IAN Woodall, Mt. Everest mountain climber, www.taooferverest.com, on the topic: "The Gentle Art of Personal Inspiration and Practical Leadership," on September 21 at Wayne State's Farmington Hills campus. If you have not already done so, [please register](#) to join us for this event. Having now spent time with Ian this past weekend, I am now more excited than ever about his presentation and the opportunity it will provide both PCAM and Wayne State University to serve our respective constituents, support our communities, and increase our visibility to prospective clients.

PCAM ANNUAL CONFERENCE

Early registration for the PCAM Annual Conference ends on October 15. So, if you have not already registered for the conference please do so at once by visiting the [Conference Website](#). The conference will be held at the Radisson Hotel in downtown Lansing. Dan Leask, Conference Chair, and Barbara Grigsby, Paula Kirsh, and Kristi Pavlik are planning an exciting event. Bestselling author and career coach, Laura Berman Fortgang will be our keynote speaker, and Ed Modell, the ICF President-Elect will be joining us for the

conference! Also, be reminded that we are looking for each PCAM member to bring at least one other person along to the conference. We are committed to this being our best conference ever, so this is not the one to miss!

PCAM Highlighted in Coaching World Magazine

As an organization PCAM was recently noted for its greatness in the August issue of Coaching World magazine. We are highlighted as a winner of the 2009 ICF Chapter Award for "Global Spirit, Local Presence". Please take the opportunity to [view it](#) and celebrate once again this extremely significant accomplishment last year. Not wanting to rest on our laurels, we recently applied for the 2010 Chapter Award, and are hopeful that our efforts this year will render similar recognition. Special thanks to all of our members who contributed to make our application for the award possible.

International Coach Federation Conference

The International Coach Federation convenes in Fort Worth, Texas on October 26 - 30, 2010. The Early Bird Registration rate has been extended until today, September 20! Don't miss out on this last chance to register at the reduced rate to benefit from the outstanding opportunity to experience ICF's premier learning and networking event! <http://coachfederation.com> Those of us who have attended past years conferences have always left feeling connected, enriched, and inspired.

PCAM Empowerment Forum

The September PCAM empowerment forum has been rescheduled to October 16, 2010. The agenda is currently being developed. Please mark your calendars regarding this change and plan to join us for what will be the last Forum of the year!

Membership Renewal and Free Membership in 2011

It is once again time to renew our membership for the upcoming year. Please do so as soon as possible so that we can monitor our progress towards our goal of 165 members by year end. Also, as a reminder the Board approved a contest for the recruitment of new members. The member, other than yours truly, who recruits the most new members to PCAM in 2010 will receive free PCAM membership in 2011!!! How's that for an incentive? There is a space on the [membership registration form](#) for individuals to put your name in as a referral. Please remind them to do so when joining so you get proper credit for the referral.

Kudos

- Special thanks to the Wayne State University, and the WSU members of PCAM for their work in co-sponsoring the Ian Woodall presentation. PCAM is a "virtual organization" and without the support of a "brick and mortar" institution we would not have been able to host Ian here in the Southeastern Michigan area.
- I am personally aware of the time and efforts currently being extended by the members of the conference planning team in support of this year's PCAM conference, and want to thank them in advance for the hard work they are undertaking on our behalf.

Best regards,

Milt

Milton Eric Fletcher
2010 PCAM President

Community Highlights

Coach Cafes'

The Coach Cafes' meet monthly and continue to provide a dynamic and supportive experience for those who participate. They are geographically dispersed in four areas throughout the state. If you have not already done so you are encouraged to check out one of the Cafés in your area. To have your name added to the notification list of any of the Cafes please go to <http://michigancoaches.org/events/>. The Coach Cafe' flyer is at the bottom of the page with the name of the person to be contacted.

Facebook, LinkedIn and Twitter



Question of the Month

"So, what great things have you been up to lately? And if you haven't why not? A great life consists of many great days. Make it a great day! "

PCAM Coaches Café

Come and join us for Collaborative Coaching Conversations!

Informal gatherings allowing an opportunity for collaborative coaching conversations around the substantive issues of building a successful coaching business.



Detroit Area: 3rd Friday of the month · 8:30 AM · Cosi Restaurant at 28674 Telegraph Road · Contact: Milt Fletcher for more information 248.569.9383

Ann Arbor Area: 3rd Friday of the month · 9:00 AM · Panera Bread at 3205 Washtenaw

Avenue · Contact: Julie Kassalow Norris for more information 734.332.7871

Lansing Area: Last Friday of the month · 9:00 AM · Coffee and Friends Cafe' at 5100 Marsh Road, Okemos · Contact: Melinda Adams for more information 517.420.4020 or melinda@greatpeoplesoar .com

West Michigan TeleCafe': 3rd Friday of the month · 9:00 AM · Conference call information: 218-339-4600 PIN: 293548#. If you would like to be added to the West Michigan coaches distribution list please e-mail Kyle Dooley Kinder at kylekinder@sbcglobal.net

Please don't hesitate to contact our dedicated Board members with questions, observations or suggestions.

[Milton E. Fletcher](#), President

[Preston True](#), President-Elect

[Julie Norris](#), Past President

[Kathy Igoe](#), Director

[Sylvia Becker-Hill](#), Director

[Kyle Kinder](#), Director

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