



Our mission is to increase the number of ICF-credentialed coaches in Michigan, and to actively promote their professional development, growth and success.

March 2007

Dear Friend of PCAM:

**SAVE THE DATE - 4th Annual Michigan Coaches Conference –
September 29, 2007**

On Saturday, September 29, 2007, PCAM will host the 4th Annual Michigan Coaches Conference in East Lansing, Michigan. Our keynote speaker will be Kim George. Kim is the author of ***Coaching Into Greatness: 4 Steps to Success in Business and Life***, published by Wiley & Sons in 2006. The book introduces Kim's groundbreaking work around the concept of AQ, Abundance Intelligence™.

Kim is the Founder and CEO of **The AQ Institute**, a coaching, consulting and training company focused on bringing Abundance Intelligence™ to the world. Called a "brilliant maverick" by Guerrilla Marketing author Jay Conrad Levinson, Kim is a recognized expert in the areas of Social Capital and Strategic Alliances. As Pioneer Coach for the **Social Capital & Networking community**, Kim collaborated with Dr. Ivan Misner, founder and Chairman of Business Network International (BNI) in developing a 25-hour curriculum that she co-leads with Dr. Misner.

Prior to becoming an author, Kim was Vice President of Strategic Alliances for CoachVille. Kim also founded the Western Mass Coaching Alliance in her community of Springfield, Massachusetts. Kim is a sought after speaker, trainer and presenter, and we are thrilled that she has accepted our invitation to present at our September 29, 2007 conference.

PCAM to Offer Discounted Myers-Briggs Assessment and Follow-Up Teleclass to Members Only

PCAM is pleased to offer members access to the Myers-Briggs Type Indicator (MBTI), at a reduced cost, during the next three weeks! Paul Knudstrup of Midwest Consulting Group is offering our members the MBTI

for only \$30 – this includes an individual assessment and report, as well as a telephonic group feedback session on April 25 at 7:00 p.m. The MBTI personality system describes 16 type preferences along four dichotomies: Extraversion – Introversion, Sensing – Intuition, Thinking – Feeling, and Judging – Perceiving.

This is your chance to take this assessment at a very reasonable price and receive feedback on your type preference. Even if you have taken the MBTI in the past, you may wish to take it again to update your knowledge of your type.

To obtain your electronic link to take this assessment, send an e-mail to mary.jo.asmus@aspire-cs.com (so she has your e-mail address) and a check (made out to PCAM) to Mary Jo Asmus, 2004 S. 4th St., Kalamazoo, Michigan no later than April 20. When the check is received, Mary Jo will have the link sent to you, and she will also provide you with the access code to the MBTI Teleconference. **This offer is only good for the next three weeks (only one assessment per PCAM member).**

Paul Knudstrup is president of Midwest Consulting Group, Inc. and has been involved in the training and development field for more than 30 years. Prior to founding MCG in 1990, he directed the Fetzer Business Development Center and the Business Research and Services Institute at Western Michigan University. He is offering this discounted arrangement to PCAM members because of his interest in researching personality type, leadership and career choices. For more information on MCG and Paul, see www.MidwGroup.com.

PCAM Launches Credentialing Support Program (CSP)

PCAM hosted its second in a series of teleclasses on ICF credentialing earlier this month. The March teleclass focused on the coaching competencies falling under the umbrella of **Setting the Foundation:** “Meeting Ethical Guidelines and Professional Standards” and “Establishing the Coaching Agreement”. The May teleclass will focus on **Co-Creating the Relationship**. Look for more information on the date and time for the May teleclass in a future update.

To express interest in these teleclasses, please contact Kellie Mox Richards at kellie@inessence-coaching.com. Kellie is coordinating PCAM’s Credentialing Support Program.

Looking for Volunteers

PCAM is looking for volunteers interested in working with Marsha Boettger to plan and organize this fall's annual conference. There are many important roles to be played in pulling off a successful conference, and we invite you to step up to volunteer some of your time to the effort this year. Among the benefits to you of volunteering your time include:

- New connections with other great coaches
- A sense of pride and accomplishment in planning a great conference for your colleagues
- Recognition of your contribution in our program

Please email Marsha at boe1951@aol.com to discuss your interest. She is waiting for your call!

PCAM Website Being Redesigned

PCAM is in the process of redesigning its website to make it more user-friendly and to update its currency and professionalism. The current website will continue to be accessible while the new site is being built.

In the meantime,

Coach well!

David Chinsky – President (dchinsky@theleadershipfit.com)

Mary Jo Asmus – President-Elect (mary.io.asmus@aspire-cs.com)

Sara Miller – Treasurer (sara@tncoaching.com)

Marsha Boettger - Director (boe1951@aol.com)

Barry Demp – Director (barry@dempcoaching.com)

Julie Maloney - Director (julie@sustainablechange.biz)

Julie Kassalow Norris – Director (julie@ktd.biz)

Trudy Sykes - Director (sykes@msu.edu)

www.michigancoaches.org