PCAM
Professional Coaches Association of Michigan

Our mission is to increase the number of ICF-credentialed coaches in Michigan, and to actively promote their professional development, growth and success.

June 2007

Dear Friend of PCAM:

REGISTER NOW for PCAM's 4th Annual Michigan Coaches Conference

Registration is now open for PCAM's 4th Annual Michigan Coaches Conference. Attached is a Conference Brochure and Registration Form. This year's Conference will feature Kim George, author of Coaching Into Greatness, and invited special guest speaker Daniel Mulhern, Michigan's First Gentleman. PCAM members can take advantage of a special $99 conference rate by registering on or before July 31. The member registration fee increases to $125 on August 1 and to $145 on September 1. Register early to secure the $99 rate. Kim will speak about the ***4 Steps to Success in Business and Life***, and introduce her groundbreaking work around the concept of AQ, Abundance Intelligence™. AQ is the key to living into our greatness, moving from a mentality of scarcity to one of abundance. We expect a great turnout this year, and we look forward to having you join our statewide community of professional coaches for this annual reunion of Michigan coaches.

If you are not currently a PCAM member, consider joining now to lock in the $99 member rate. Membership Applications can be downloaded off of our website at www.michigancoaches.org.

Support PCAM's Outreach Committee

Co-chairs Kathy Igoe and Milt Fletcher encourage you to consider the ways in which you can enrich yourself and your community by participating for a season in the PCAM Outreach program. Join the Outreach Committee and help us create new possibilities by volunteering to participate in future events. Be your passion!

The next conference call to discuss future Outreach efforts is scheduled for:

Monday, August 6 from 6:00 PM - 7:00 PM (ET); Please Join Us!

Free dial-in number: **563-843-5600**

Access code**: 541730#**

Please contact Kathy (kathy@igoecoach.com) or Milt (Milton@greatmindsincorporated.com) with any questions.

PCAM Hosts Professional Development Institutes in June and July

PCAM, in cooperation with the Lansing Area Coaches, hosted a Professional Development Institute on June 19 called ***Starting and Sustaining a Business in Hard Times***. C. Leslie Charles and Jo Anne Froelich presented a compelling teleforum on how to sustain a coaching business despite a lagging economy. One participant summed up the impact of the session with *"Wow! What a great phone call. Opportunities to connect with other coaches helps us each create a community that is vital, resourceful and responsive. For me, the call served as a reminder to stay connected to those things I most love to do and to follow my dreams and goals. Hearing from Leslie and Jo Anne how their businesses have grown and changed was of interest to many of us. So many coaches begin with an idea of what their business will look like, but fail to realize that the route to developing a successful business can take many twists and turns. Thank you PCAM for making this learning possible".*
On July 21, in cooperation with the Southeast Michigan ICF chapter, PCAM will sponsor a second Professional Development Institute featuring an Ethics Theater and a session on Attracting Your Ideal Client. This will be a live program conducted in Troy, Michigan at Walsh College on Livernois Road. For more information on this second Professional Development Institute, please contact Barry Demp at barry@dempcoaching.com.

New PCAM Website is Up and Running

If you haven't yet visited PCAM's new website, we invite you to take a look. Our new professional site has the same address as always: www.michigancoaches.org.

PCAM Credentialing Support Program (CSP) Calls Continue in July
Join Kellie Mox Richards and Sara Miller for the next PCAM Credentialing Support Program call on July 10th from 2:30 pm to 3:30 pm EDT. This call will continue the focus on ICF Coaching Competencies as we help prepare coaches pursuing their coaching credentials. To sign up for this call and to obtain the call-in information, please contact Kellie Mox Richards at kellie@inessence-coaching.com.

Until next time,

Coach well! and Have a Safe and Fun Fourth of July!

David Chinsky – President (dchinsky@theleadershipfit.com)

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