



June 2006

Dear Friend of PCAM:

PCAM's 3rd Annual Conference – October 21, 2006

Plans are underway for the Professional Coaches Association of Michigan's 3rd annual Conference. This year's conference will be held on Saturday, October 21 at the Kellogg Center in East Lansing, Michigan. Our theme will be "Get Engaged: Invent Your Future", and we are pleased to have attracted Michael Bungay Stanier as our keynote speaker. Michael will engage us in the future of our profession, ask some disturbing questions, and offer practical ways we can take our coaching practices (and coaching as a whole) to the next iteration, to Coaching 2.0.

Michael Bungay Stanier is the Principal of Box of Crayons (www.BoxOfCrayons.biz), a company that works with organizations, teams and individuals around the world to get unstuck and discover what's possible. Michael is the 2006 Canadian Coach of the Year. He was a Rhodes Scholar at Oxford University, and holds an M Phil from Oxford, and a law degree and a BA with highest honors from the Australian National University.

Michael is a popular speaker in the coaching world, and will be speaking at his third consecutive ICF Conference this November in St Louis. He is the creator of the acclaimed coaching tool, **Get Unstuck & Get Going on the Stuff that Matters** (www.GetUnstuckAndGetGoing.com), and also **The Eight Irresistible Principles of Fun** (www.EightPrinciples.com), an internet movie seen by thousands of people in over 120 countries around the world.

You will be receiving Registration Information shortly. We look forward to your participation in this year's conference.

PCAM Welcomes Newest Board Member

Our newest addition to the PCAM Board of Directors is Marsha Boettger. Marsha is a State of Michigan Licensed Professional Counselor. She is retiring this month from a 30-year career at DaimlerChrysler. One of Marsha's key responsibilities at DaimlerChrysler was the oversight of their Global Executive Coaching Process for North America. She is a Past-President of the Michigan Career Development Association (MCDA), and has served on Conference Planning Committees for a number of organizations including the MCDA, the American Society of Training and Development (ASTD) and the Midwest Association of Colleges and Employers (MACE). Marsha will coordinate this year's PCAM conference for us, and we congratulate her on becoming a member of the PCAM Board.

Join PCAM

In addition to joining PCAM online, you may now print the attached Membership Application and either fax it or mail it. Many of you have joined using our online registration software as part of our new website. For those of you experiencing difficulties with the online system and those of you preferring to mail or fax in your registration, please open the attached Membership Application which has been saved as a PDF file for your security.

Until next time,

Coach well!

David Chinsky – President
Mary Jo Asmus – President-Elect
Susan Combs – Treasurer

Trudy Sykes - Director
Julie Maloney - Director
Marsha Boettger - Director