



***Our mission is to increase the number of ICF-credentialed coaches in Michigan, and to actively promote their professional development, growth and success.***

December 2006

Dear Friend of PCAM:

### **PCAM Membership Approaches 50 Michigan-Based Coaches**

Our community of Michigan-based coaches has grown again this month and is just shy of 50 members as we approach 2007. We also had a number of members upgrade their membership level to Founding Member. If you are interested in upgrading your membership level, please contact David Chinsky at [dchinsky@theleadershipfit.com](mailto:dchinsky@theleadershipfit.com) before the end of this month. After December 31, we will lock in the names of our Founding Members. Founding Members have the opportunity to place their logo on the home page of our website, and to be recognized from time to time on various printed materials of the Association.

### **PCAM Website Attracting Business Opportunities for Members**

One important component of our mission (shown above under our logo) is to promote the success of our member coaches. We have begun to get reports from some of you that you are being contacted by prospective clients as a result of your listing on the PCAM website ([www.michigancoaches.org](http://www.michigancoaches.org)). We are excited to be attracting the interest of both individuals and organizations seeking personal and executive coaches. Please let us know if you are contacted as a result of your listing so that we can keep track of the impact of our website.

### **PCAM to Launch a Credentialing Mentoring Program for Members**

We are pleased to announce that Kellie Mox Richards has volunteered to coordinate our efforts to assist PCAM members interested in pursuing an ICF credential in 2007. The next ICF credentialing season is about to open up on January 1 for those interested in applying for the ACC or PCC credentials. These applications are being accepted between January 1 and March 31, 2007.

If you are new to PCAM and/or the ICF, these acronyms may seem like a foreign language! If so, we invite you to click on:

<http://www.coachfederation.org/ICF/For+Current+Members/Credentialing/>.

After reviewing this information, it is likely that you will have some questions about the credentialing process. Kellie Mox Richards will be placing a call to the ICF on behalf of PCAM in early January and she has offered to collect your specific questions so she can obtain answers to all of our questions when she speaks with the ICF. Please email any questions you may have on credentialing, by Friday, January 5, 2007, to Kellie at [kellie@inessence-coaching.com](mailto:kellie@inessence-coaching.com).

Kellie also invites you to share any needs, specific to credentialing, that you may have that PCAM may be able to meet as you pursue your credential. We are in the process of creating a formal program to assist our members in the credentialing process, and we welcome your thoughts on what would make this program useful and beneficial to you. Please send your ideas to Kellie, by January 5, 2007 to the above e-mail address.

### **PCAM Coaches to Celebrate International Coaching Week**

Members of PCAM will celebrate International Coaching Week (February 4-10, 2007) by offering free coaching sessions to Michigan residents who are faced with job loss, cutbacks, layoffs and/or relocation. As professional coaches, we understand that the uncertain economy and job market can affect every aspect of one's professional and personal life. To volunteer your coaching services during International Coaching Week, please contact Milton Fletcher at [Milton@greatmindsincorporated.com](mailto:Milton@greatmindsincorporated.com).

### **REMINDER: January Teleclass on Credentialing**

Mary Jo Asmus, ACC and David Chinsky, ACC will be co-presenting the following teleclass on January 9, 2007 at 7:00 p.m.:

### **The ICF ACC Credential: Why It's Important, How to Prepare for It, And Lessons Learned from Coaches Who Have Earned It**

To register for this free teleclass, please email David Chinsky ([dchinsky@theleadershipfit.com](mailto:dchinsky@theleadershipfit.com)).

Until next time,

Coach well!

David Chinsky – President ([dchinsky@theleadershipfit.com](mailto:dchinsky@theleadershipfit.com))

Mary Jo Asmus – President-Elect ([mary.jo.asmus@aspire-cs.com](mailto:mary.jo.asmus@aspire-cs.com))

Susan Combs – Treasurer ([scombs428@aol.com](mailto:scombs428@aol.com))

Trudy Sykes - Director ([sykes@msu.edu](mailto:sykes@msu.edu))

Julie Maloney - Director ([julie@sustainablechange.biz](mailto:julie@sustainablechange.biz))

Marsha Boettger - Director ([boe1951@aol.com](mailto:boe1951@aol.com))

[www.michigancoaches.org](http://www.michigancoaches.org)